

MSc in Management Employment Report (Class of 2024)





Henry Yeo Kok Chye
Head, Postgraduate Career Services

MESSAGE FROM THE HEAD OF POSTGRADUATE CAREER SERVICES

The global economy including Singapore continues to face challenges from multiple fronts ranging from the tariff war, an economic slowdown in China, geo-political conflicts to the climate crisis and structural changes brought about by rapid digital transformation such as generative artificial intelligence.

Despite the challenging job market, graduates of our Master of Science in Management (MIM) programme continue to be valued by our employers. Job placement results continue to do well when compared to the previous year. For the two cohorts of the MIM programme who graduated in 2024, 80% of them accepted job offers within 6 months of graduation. Of these, 60% accepted job offers within 3 months of graduation. About 70% of the 2024 MIM graduates (up from 60% from previous year) found jobs in Singapore while the rest were mainly placed in China, India and other Asian countries.

Our MIM graduates are highly valued across various industries. 37% of our 2024 MIM graduates secured employment in Technology, Financial Services, Consulting and Audit/Accounting sectors while the rest secured employment in sectors such as Education, Media/Advertising, Manufacturing, Logistics, Consumer/Luxury Goods, Commodities, PE/VC, Government and Real Estate. The evolving demands of businesses require new graduates to possess a range of skills including curiosity, confidence, adaptability, digital skills, and a good awareness of sustainability. Our MIM graduates are well-prepared with these skills to contribute and make a positive impact in the organisations that they join.

The Dato' Kho Hui Meng Career Centre has provided strong support to students and opened doors for them to build active recruiting relationships with many local and overseas companies. I believe the students' active participation in career workshops and the regular one-to-one engagements with career coaches have contributed to their career success. We are delighted to present this employment report highlighting the significant employment outcomes for our MIM graduates. We are also enthusiastic about the upcoming plans for Postgraduate Career Services, anticipating yet another year of greater possibilities for our upcoming graduates.



80%

RECEIVED A JOB OFFER
WITHIN 6 MONTHS OF
GRADUATION

SMU MIM GRADUATES
RECEIVED JOB OFFERS
FROM **7** COUNTRIES

AROUND THE WORLD

MAXIMUM STARTING
SALARY OF

s\$96,000

PER ANNUM



MIM 2024 CLASS PROFILE

CLASS
SIZE

215



AVERAGE
AGE

25



AVERAGE YEARS
OF WORKING
EXPERIENCE

<1



NATIONALITIES

18



▶ CLASS OF 2024 IS MADE UP OF 18 NATIONALITIES, ALL OF WHOM ARE BILINGUAL OR MULTILINGUAL



AVERAGE
GMAT
SCORE

683





“

The SMU MIM programme provided exactly what I needed to succeed in Asia's sustainability sector. The specialised sustainability track, combined with SMU's extensive career support, opened doors to my ideal industry. Today, I work with companies pursuing their sustainability goals. SMU equipped me with both regional business understanding and practical skills that transformed my career ambitions into reality.

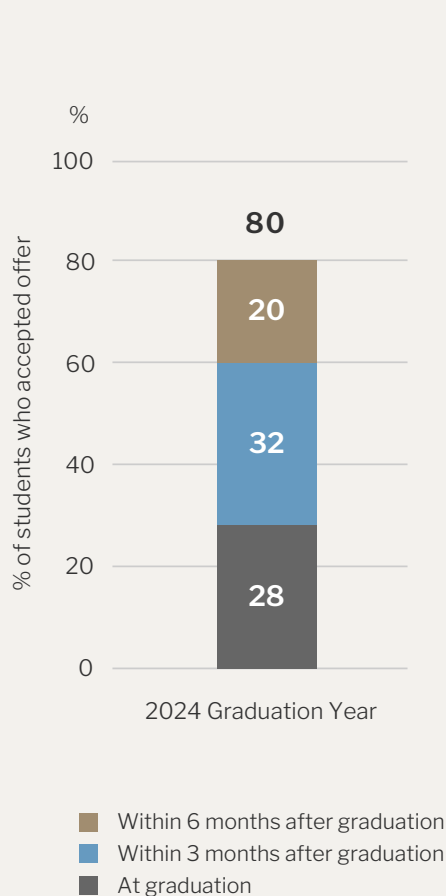
Viviana Wu Liu

Integrated Marketing Lead, Climate Impact X
Class of 2024

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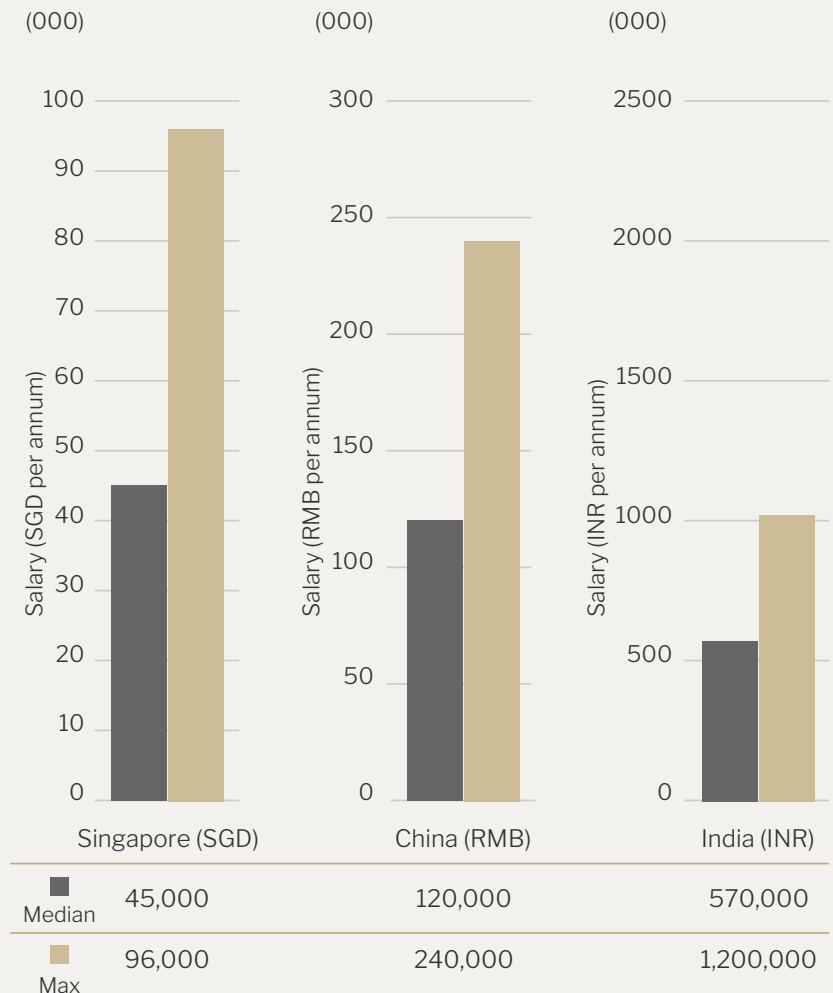


PERCENTAGE OF MIM GRADUATES WHO ACCEPTED A JOB OFFER



SALARY INFORMATION AT GRADUATION

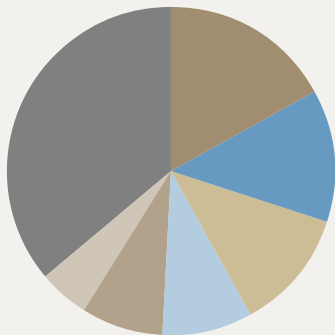
Our graduates continue to command competitive post-MIM programme salaries and are sought after by companies worldwide.





HIRING BY INDUSTRY

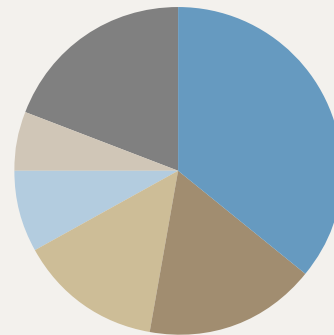
Our MIM graduates are hired across a wide range of industries, including popular sectors such as Technology (17%), Education (13%), and Financial Services (12%).



- 17% Technology
- 13% Education
- 12% Financial Services
- 9% Media/Advertising/Entertainment
- 8% Food & Beverage
- 5% Consulting
- 36% Others

HIRING BY JOB FUNCTION

Over 70% of our MIM graduates are involved in job functions such as Marketing/Sales, Finance/Accounting, Operations/Supply Chain/Logistics, and General Management. These functions continue to display hiring resilience regardless of economic cycles.



- 36% Marketing/Sales
- 17% Finance/Accounting
- 14% Operations/Supply Chain/Logistics
- 8% General Management
- 6% Technology
- 19% Others

COUNTRIES OF JOB OFFERS

Our MIM graduates continue to be sought-after by global employers, with job offers from a wide variety of industries and functions across the world.

HIRING COMPANIES

CHINA

- Chailease International Financial Leasing Corp.
- China Europe International Business School
- CIFH
- CTH Group
- DPU Global
- EasyTransfer
- Eve Energy
- Fish With You
- Fuyang China Gas Resources
- Harbin Municipal People's Government
- Kingsoft
- Lenovo China
- Mango TV China
- Newpearl Enterprise Group
- Pinduoduo (Shanghai Yuzhan Information Technology)
- Ruder Finn Asia
- Shandong Agricultural Guarantee Company
- Shanghai Municipal Tax Service
- Shanghai Pudong Development Bank
- Shenzhen Zhonghui Century Enterprise Management Consulting
- Shumai Reading
- State Owned Enterprise(Undisclosed)
- Steinweg
- Suzhou Rektec Information Technology
- Temu
- Tuna Fishing Pelagic Fisheries Corporation
- Uniwisdom Technology
- Yellow River Energy Technology
- Yostar Games
- Zhejiang Dahua Technology Co

GERMANY

- Mercedes-Benz

HONG KONG SAR CHINA

- Manulife

INDIA

- Blinkit (A Zomato Company)
- Ernst & Young India
- Indigo
- Karafa

- Mindrill Systems & Solutions
- Strobe Works

NEPAL

- Himalayan Reinsurance Limited

SINGAPORE

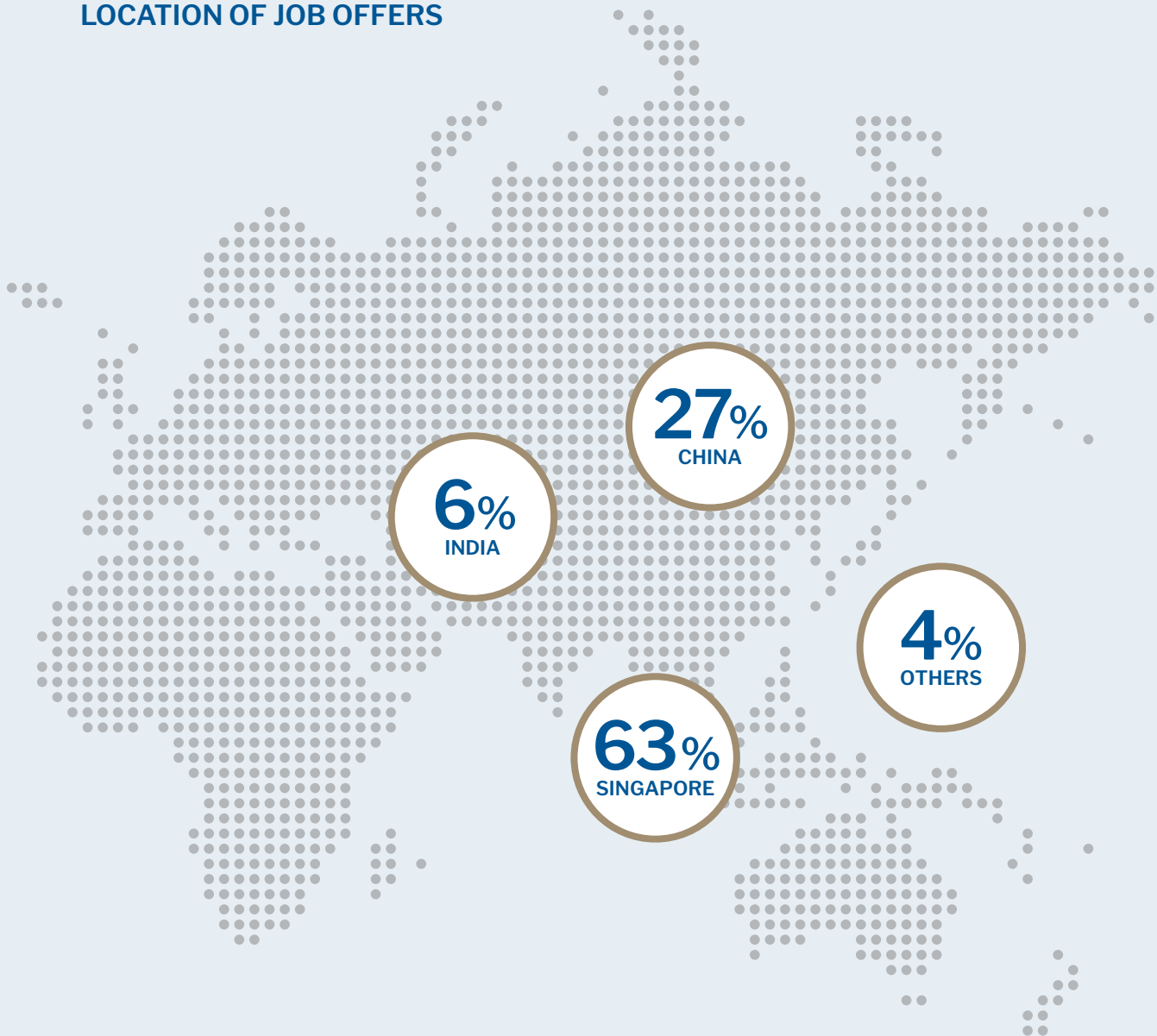
- Acronym Asia
- Adecco Personnel
- Altitude Alliance
- ASE Education Group
- Aspire Financial Technologies
- Bottles And Bottles
- BVOX
- China Harbour (Singapore) Engineering Company
- Climate Impact X
- Colormond
- Commodities Intelligence Centre
- Confetti Fine Foods
- CSRWorks International
- Dentsu Singapore
- Dining Corp
- Eclectique F&B Concepts
- EPOS
- Ernst & Young
- First Abu Dhabi Bank Singapore
- FOMO Pay
- Guava Amenities
- Guidepoint Global Singapore
- Haidilao
- Haleon Singapore
- James Cook University
- Jenga Corp
- Jing Long
- JX LED
- Lead Future
- Lighthouse Canton
- Ling Long E-Commerce
- Lloyd'S Register Drilling Integrity Services Asia Pacific
- L'Oreal Singapore
- LVMH Fragrances & Cosmetics (Singapore)
- Mapletree Investments
- Marina Bay Sands
- MKG Consulting
- Newtech Technology (South Asia)
- OCBC Bank

- Oldendorff Carriers
- Persolkelly Singapore
- Petro-Win Resources
- PwC Singapore
- Royalline Trading
- Sagepaths Global Education
- SCI Ecommerce
- SingLife
- Starich Education
- Toby
- TransPerfect
- United Overseas Bank Limited
- Unravel Carbon
- Vital Solutions
- W Media
- Watchdata (Singapore)
- Whale Tech
- Wilmar Trading
- Yongan International Financial (Singapore)
- Zenith Yacht Charters

THAILAND

- CGS International Securities (Thailand)
- DHL Global Forwarding (Thailand)

LOCATION OF JOB OFFERS



My time at SMU has been truly rewarding, shaped by the abundance of opportunities and steadfast support throughout my journey. The vibrant academic environment, inclusive culture, and the sincere dedication of faculty and staff have been instrumental in my development. I am especially grateful to the career services team for their invaluable guidance in refining my resume, honing my interview skills, and enhancing my global career readiness. Their support has been a constant source of encouragement both during my time at SMU and beyond. I'm deeply thankful to SMU and my career coach for their unwavering commitment as I embark on the next chapter of my career.

Apoorv Bhura

Commodity Trader, Vital Solutions
Class of 2024



OUR PROGRAMMES* AT A GLANCE

Chinese Executive Master of Business Administration (CEMBA)

24 months (modular)

Designed exclusively for Chinese-speaking executives, the Chinese Executive MBA programme is strategically rooted in Singapore—Asia’s gateway to the world—offering deep insights into ASEAN while tapping into a vibrant global network of resources. Through a modular, practice-driven curriculum, the programme equips business leaders with the tools to drive strategic transformation, scale regional impact, and lead with confidence in a globalised economy.

Master of Business Administration (MBA)

Ranked 4th in Asia and 41st globally by QS Global MBA Rankings 2026

15 months (full-time), 20 months (part-time)

For professionals looking to accelerate their career progression or effect a career change. The MBA raises participants’ level of analytical, negotiation, leadership, and communication skills – assets much desired by employers. Professionals will be exposed to opportunities to strategise, lead and collaborate through the rigorous curriculum via experiential learning, trips to universities, and companies overseas and project-based courses.

Master of Science in Applied Finance (MAF)

Ranked 2nd in Asia and 33rd globally by QS Master’s in Finance Rankings 2026

18 months (full-time), 24 months (part-time)

For those looking to enhance their knowledge and skills in applied finance, pursue their CFA designation and accelerate their career in banking and finance. MAF graduates are equipped with analytical skills, creative problem-solving techniques, and aptitude for a wide range of careers. Participants have the option to specialise in one of the following elective tracks: Fintech, Fund Management or Real Estate.

Executive Master of Business Administration (EMBA)

Ranked 3rd in Asia and 27th worldwide by QS Executive MBA Rankings 2024

9 weeks over 12 months (segments)

Specially designed for the global senior leader who spearheads business innovation and growth. The EMBA prepares participants for the challenge of leading organisations in today’s evolving Asian markets. Participants will also spend a week each at SMU’s renowned partner schools in China, Europe, and the USA, to deepen their understanding of the nuances within each major economy.

Master of Science in Management (MIM)

Ranked 5th among Asian universities and 41st globally by Financial Times Masters in Management Ranking 2023

18 months (full-time)

For fresh graduates whose undergraduate degree is not in business or management, looking to pursue a postgraduate degree in business or management. The MIM provides a comprehensive overview of business and management principles, including strategy, marketing, accounting, finance, and organisational behaviour, focusing on the dynamics in the Asia region.

Master of Science in Quantitative Finance (MQF)

18 months (full-time), 24 months (part-time)

For aspiring and experienced professionals looking to gain in-depth knowledge in quantitative finance and programming expertise. The MQF programme equips graduates with current knowledge and industry best practices in risk management, algorithmic trading, portfolio optimisation, model validation, pricing and hedging across multiple asset classes and markets.

Choice of Singapore track (all four terms at SMU in Singapore) or International track (one out of four terms at the Bayes Business School in London, UK).

Master of Science in Wealth Management (MWM)

Ranked 1st in Asia and 29th globally by QS Masters in Finance Rankings 2025

12 months (full-time)

For aspiring and experienced wealth managers looking to specialise in global wealth management. MWM covers the value chain of wealth management, including asset management, investment, and client advisory. Participants gain valuable international experience through overseas study trips to learn more about private banking and alternative investments in Switzerland and the UK.

Master of Science In Business AI (MBAI)

12 months (full-time)

The Master of Science in Business AI is a specialised master's programme that equips professionals to lead in an AI-driven business environment, emphasising AI literacy, decision-making, and business transformation. Develop the strategic, managerial, and analytical capabilities needed to guide organisations in leveraging AI responsibly and effectively for maximum business impact.

Master of Science in Entrepreneurship and Innovation (MEI)

12 months (full-time)

The MEI provides an excellent opportunity for professionals, aspiring entrepreneurs, and current entrepreneurs to master entrepreneurship and innovation. Participants will acquire abilities and practical experience to tackle innovation challenges across industries. They will gain access to diverse mentors, startups, and networking opportunities. Additionally, overseas immersion programmes offer a deeper understanding of the global economy.

**All programmes offer one intake per year (Jan/Aug), except MBA and MIM with two intakes per year (Jan & Aug).*



www.business.smu.edu.sg

ABOUT SMU LEE KONG CHIAN SCHOOL OF BUSINESS (LKCSB)

SMU commenced its curriculum in 2000 with the School of Business, which welcomed its pioneer cohort of students in August 2000. In 2004, the Lee Foundation contributed S\$50 million to SMU in honour of the late Dr Lee Kong Chian, a well-known Southeast Asian businessman, philanthropist and community leader. In recognition of the Lee Foundation's generosity, SMU named in perpetuity the School of Business, the building and the university-wide scholars programme after Dr Lee Kong Chian.




Today, the Lee Kong Chian School of Business is a dynamic Asian business school with more than 5,000 students and over a hundred full-time faculty members with doctorate degrees from renowned universities such as Cornell, Harvard, INSEAD, London Business School, Wharton, Oxford, Stanford and Yale. The school offers undergraduate, postgraduate and doctoral programmes and is affiliated with a number of research centres such as the Sim Kee Boon Institute for Financial Economics and the Institute for Innovation and Entrepreneurship.



SMULKCSB



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